



DIVERSITYINFORMATIONRESOURCES

Driving Supplier Diversity Success

2012 Supplier Diversity Seminar

“Building Strategic Phases of a Supplier Diversity Process”

“Seminar was excellent and expanded my knowledge of supplier diversity.”
—2011 Attendee

February 22-23, 2012 Las Vegas, NV

AGENDA

Wednesday, February 22

8:00 a.m. - 4:30 p.m. Seminar

5:00 p.m. - 7:00 p.m. Reception

Thursday, February 23

8:00 a.m. - 5:00 p.m. Seminar

Lunches and continental breakfasts are served both days.

LOCATION

Las Vegas, Nevada

Mandalay Bay Hotel & Casino

Lodging reservation information is sent with your seminar registration confirmation. A special room rate of \$199/night is confirmed for conference attendees until the registration deadline. NOTE: There is NO onsite registration.

WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers & Buyers
- VP’s of Materials and Purchasing
- Procurement Managers
- Small Business Liaison Officers (SBLOs)

FEE: \$925

Register early and save! See www.diversityinforesources.com for more details.

REGISTRATION

Register online with Diversity Information Resources at www.diversityinforesources.com or contact us via phone: 612-781-6819 or email: info@diversityinforesources.com

TOPICS

- An Overview of Supplier Diversity in America
- Key Elements of a Supplier Diversity Program
- Engaging and Enrolling Leadership
- Building a Team Internally
- Creating a Supplier Diversity Road Map for Your Company
- 2nd Tier with Majority Suppliers—How to Engage
- Creating Opportunities for Diverse Suppliers
- Building by Acquisition and Joint Venture
- Corporate Sustainability: Does Supplier Diversity Fit?
- Best Practices in Communicating Your Efforts
- Beyond the Numbers: Breakthrough Concepts



“Very educational and interesting to hear from other companies.”
—2011 Attendee

“Timely, efficient and informative.”
—2011 Attendee

FACILITATOR: DARYL HODNETT

Daryl M. Hodnett is Managing Partner of DAMIHO, LLC (est. 2006), which focuses on supplier diversity development, business coaching for minority-owned businesses and business investments. He began his career at Procter & Gamble (P&G) in 1976 and moved to Supplier Diversity in 1991. He is credited with crafting P&G’s Business Case for the development of minority-owned companies. As Group Manager of P&G’s Corporate Supplier Diversity Development, Hodnett led all strategy development and implementation. A keynote speaker at several diverse business events over the years, Hodnett is a well-respected leader and trainer in the diverse business development industry.

