



DIVERSITYINFORMATIONRESOURCES
Driving Supplier Diversity Success

2012 Order Form
ONLINE ADVERTISING RATES
www.diversityinforesources.com

Strategic ad placement creates improved awareness of your Company and establishes credibility with Purchasing Professionals. Advertise with DIR-the leader in Supplier Diversity resources since 1968.

2012 SPECIFICATIONS for ONLINE ADS

- Acceptable file types include: JPG, EPS or GIF files
- 220 pixels wide X 65 pixels high
- 72 DPI or higher resolution only
- RGB color, no bleeds

Please notify us if you need help with size conversion or artwork.

Be sure to note the exact URL the logo will link to!

Call/email with questions: **612-781-6819**, info@diversityinforesources.com

THANK YOU!

Add DIR's online advertising to your promotion mix. Corporations research online first!

Your ad will be seen:

- by Purchasing Professionals who use DIR's online portal
- by DIR's prospective Corporate Clients
- throughout the Web site dynamically rotating with other growing diverse suppliers

Updated in 2012, DIR's web site is:

- consistently ranked in the top three links during Google searches for Supplier Diversity
- linked on all our Corporate Client partner web sites
- featured in all DIR print publications as a resource for more information



YES! Please run our logo/advertisement. 3 months = \$225 or SAVE! 12 months = \$700

ADVERTISER INFORMATION

Company: _____ Contact: _____
 Title: _____ E-mail: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 URL Link: _____

METHOD OF PAYMENT: Check payable to Diversity Information Resources enc. VISA/MasterCard/AMEX/Discover

Card # _____ Expiration Date: _____

Signature: _____